

DISCOVER A TRANSFORMATIVE PARTNERSHIP FOR YOUTH WELL-BEING.



1 in 4 young individuals in Victoria experience mental health challenges. This impacts their education, community engagement, and aspirations. Join us to make a difference!

Your business can play a role in rewriting a young person's success story. Welcome to Canine Comprehension, where we're dedicated to enhancing kids' mental health and fostering family bonds through therapy dogs. With your support, we can reach more vulnerable children.

Across Victoria, Canine Comprehension deploys therapy dogs to schools and homes, engaging with students to boost their perspective, confidence, and self-regulation.

Led by experienced mentors in education, social work, psychology, and allied health, our sessions enable students to interact with therapy dogs building emotional resilience, better communication, and dismantling barriers to learning.

Empowering young lives is our shared mission.
Join us in shaping a brighter well-being narrative for every child.



-  *Australian Achievers Award - for excellence in customer relations, 2021*
-  *ACU Alumni Awards: Entrepreneurship, Innovation and Leadership Award, 2021*
-  *Australian Small Business Champion Award Finalist, 2020*
-  *Winner of a Silver Stevie® Award - Female Entrepreneur of the Year 2019, New York.*
-  *Commonwealth Bank Australian of the Day, 2018*
-  *Momentum Energy & 3AW, Community Business Award, 2017*

We are education change makers

Align your awesome customer service with ours.

Amidst complex lives, our clients entrust us with their precious children, seeking support. In 2021, we clinched the state Australian Achiever Award for customer service, scoring a remarkable 98.31%. This underscores our adeptness and contented clientele.

Continue building those genuine relationships.

Beside dedicated parents and schools, we stand. Yet, they're fatigued, carrying uncertainty on nurturing their youth. We collaborate with those eager to forge enriching bonds, fostering positive and long lasting growth in each student.

Feel safe, we have compliance covered.

Our clients want to know this service is evidenced based, government supported and safe. Transparency of our compliance documents builds trust and is available on our website:

- Workers' Compensation & public liability
- WorkCover Insurance Certificate
- Safe Work Methods Statements (SWMS)
- Risk in classrooms assessment
- Venue Animal Management Plan
- All staff hold a WWCC

Our clients are interested in our point of difference: our co-workers are dogs!

Therapy dogs offer a rich sensory experience—bold sounds, vivid visuals, unique scents, and touch stimulation. This resonates profoundly with children seeking added sensory input to participate in activities. Both parents and teachers consistently note heightened positive responses from our students.

Simply put: our dogs make learning fun!



Stand out with a sponsorship relationship that is thoroughly aligned with your community spirit, ethics & values!

The efficacy of dogs in fostering positive engagement is substantiated by ample research. Our meticulously designed interventions demonstrate a capacity to manage behavioural complexities, enhance emotional resilience and mitigate anxiety related to learning.

Interactions focus on:

- Student individualised learning outcomes
- Mindfulness exercises
- Effective study techniques
- Time management
- Interpersonal skills
- Development of a personal tool kit to strengthen the child's approach to challenges.



"Most Significant change I have observed particular students come out of their shell throughout the duration of the program, which was great to see. There has been greater connections made between students in both primary and secondary groups and I saw some of these new connections continue outside of the group."

Services you can sponsor:

Dog Assisted Tutoring, individual sessions once a week for 8 weeks.

Supporting students where they need it—home or school. Our mentor, aided by a therapy dog, achieves set goals while fostering trust. This bond helps dispel learning anxieties and beliefs, enhancing well-being and igniting educational passion.

Testimonial: The impact this kind of tutoring has had on my young people has been quite incredible. The tutor was well informed about children's educational practices and animal therapy, and the two meshed together to provide safe, secure learning environments for young people affected by trauma. The use of an animal aid to engage with and bring a burst of happiness into these children's lives has seen them change and grow over time. Before Canine Comprehension became their tutor, there was little evidence to suggest any would hold a pencil in their hand, let alone concentrate on anything that looked like bookwork. Now they try writing activities suggested with growing confidence.

- Anonymous Social Worker, Berry Street.

Dogs in School Programs, group of 10 students once a week for 8 weeks.

Our mentor and therapy dog visit schools for incursions, offering programs like Communication, Friendship, Beyond Lockdowns, and Grief. These sessions cultivate anxiety management, mindfulness, and vital social skills—listening, teamwork, and communication. The dog's soothing presence encourages open discussions about challenges, fostering a nurturing environment.

Testimonial: The tutor was able to engage the students and relate the strategies to the student's needs. I was extremely happy with the content of the program. The students were happier at school and even the staff were able to learn some more strategies to help them. I couldn't be happier with the program and the impact it has had on our anxious at-risk students.

- Assistant principal, Mount Ridley College



In recognition of your partnership with us

Experience the Exclusive Benefits of Partnership:

- Prominent recognition on our esteemed website
- Showcase your brand through print materials or a custom gift in our exclusive goodie pack
- Garner the spotlight in our impactful email marketing campaigns
- Earn verbal acclaim among our valued stakeholders
- Leverage our captivating session images to amplify your engagement promotion
- Command attention with your logo displayed on our cherished therapy dog mascot
- Receive a distinguished Certificate of Appreciation
- Bask in the limelight with featured highlights across our dynamic social media platforms

Collaborating with us presents an exceptional opportunity:

- Harness a cost-effective avenue to magnify your organisational presence
- Unlock exposure to families, social workers, and esteemed educators
- Emerge as a commendable corporate advocate within the community
- This partnership promises to be a rewarding venture, positioning your brand at the forefront.



Sponsorship shows prospects & clients that your business cares.

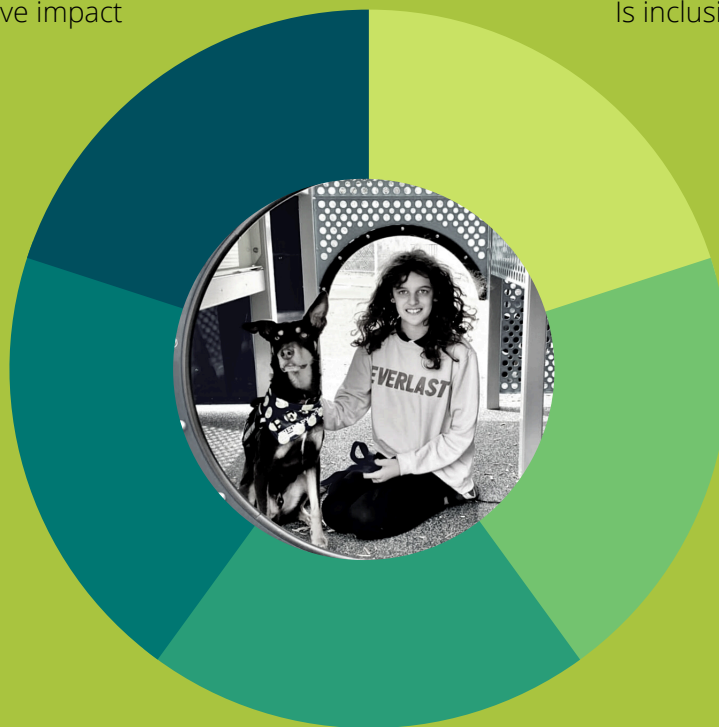
Leveraging your target market to achieve your brand and business objectives through:

- **School newsletters:** Parents read school newsletters, especially 'good news stories. Your business will be part of the story we tell about students making happy connections with their learning.
- **Our booklets:** Each student receives a program and mindfulness booklet. These have extra activities parents and their kids can complete together. Your business will have a page in these booklets explaining who you are, what you offer and why you have chosen to partner with us.
- **Emails home:** Each fortnight parents and teachers are emailed an update on the progress of the program, which will include photos. Your business will have an opportunity to promote through these emails.
- **Social Media and website banners:** Your brand will be given space on our social media and website landing page. We will sing your praises!
- **Goodie pack:** Students completing the program are given a certificate and package of their activities to take home. Your business is welcome to include a brochure and merchandise.

Partnership with Canine Comprehension shows your clients that your company:

Makes a positive impact
20%

Is inclusive & community minded
20%



Values education & innovation
20%

Facilitates connections that drive change
20%

Cares about vulnerable youth
20%

Four investment options



1. Extend a Hand

Illuminate their path with:

- 8 transformative sessions each term
- A heartwarming investment of \$2000

Be the beacon of hope in their journey.

2. A Year of Growth

Sponsor 4 students throughout a school year

Empower their journey with:

- 8 enriching sessions per term, per child
- Impacting 4 young lives over the year
- Your transformative contribution: \$8000

Join us in shaping a brighter future, one year at a time.

3. Nurture Young Minds Together

Cultivate a group through:

- 8 immersive sessions for a group of 10 students
- A collective investment of \$3800

Let's create a positive impact as a united force.

4. Ignite a Year of Transformation

- 4 programs, encompassing 4 school groups
- 8 sessions per program, for 10 students each
- An investment in transformation: \$15,200

Let's embark on a journey of empowerment, shaping futures together.

Your Support in Any Form Matters

If direct financial contribution isn't feasible, there's another remarkable avenue: becoming an in-kind partner. We welcome diverse organisations eager to contribute gifts, prizes, or promotional items—either branded or unbranded—for our students. An opportunity to shine while making a meaningful impact.

Your sponsorship will change lives: Case Study.

We were honoured to help this family.

"My son has Autism with high sensory and severe OCD. He could not move from one spot all day and did not trust anything or anyone around him and thought if anything or anyone touched him he would die, so he withdrew from the world and became sad and lonely. He found school, home & outside world difficult which in turn made our family sad. The whole situation was not good for his or our entire family's mental health.

We tried everything we could think of to help; from hospital stays to doctor's appointments, and specialist therapies but nothing seemed to get through to him until we tried Canine Comprehension.

It was wonderful that the Canine Comprehension tutor and dog could come and interact at school or home and were there for us whenever we needed it.

Canine Comprehension tutors listened and asked questions about our son. They were very approachable, friendly, knowledgeable, kind and considerate. It was clear they also wanted the best for our son.

The impact they have made on our son and our family has been immense. He has changed from someone who couldn't move for fear of germs and therefore couldn't cope with school or the community, shutting himself away from everyone to a child who enjoys going to school, loves being around people, looks forward to going out and has a smile on his face with everyone.

He has grown emotionally. He has got his self-confidence back. He is connecting with his peers and working on ways to reduce anxiety, problem solve and navigate friendships. We have got our family back and can now look forward to future."



Where to now?

Canine Comprehension is eager to forge a partnership aligning with your marketing objectives, elevating your brand positioning, and fulfilling your organisations long-term aspirations. Every sponsorship option's details and benefits are presented for your consideration.

Moreover, we're delighted to collaborate closely with you in designing a custom package tailored to your unique business requirements. Your contemplation of this sponsorship request is sincerely valued.

Should you have any inquiries or thoughts, please don't hesitate to reach out. Your time and interest hold immense significance to us, and we're enthusiastic about the prospect of collaboration.

For direct sponsorship inquiries, kindly contact sarah@caninecomprehension.com.au.

Warm regards,

Sarah Macdonald CEO & Founder